



## **Communication Officer**

**80-100% contract**

**Starting: February/March 2025**

**Workplace: Belgium (Brussels)**

We are looking for a motivated Communication Officer to join our association in Brussels.

Agroecology Europe is an international non-profit organisation created in 2016 in Belgium and counts today more than 200 members, including farmers, NGOs, activists, students, PhD students, and academics. It aims to analyse, design, develop, and promote the transition towards agroecology-based farming and food systems in Europe and throughout the world. It intends to place agroecology high on the European agenda of sustainable development of farming and food systems. Its goal is to foster interactions between actors in science, practice and social movements, by facilitating knowledge sharing and action. It also aims at the creation of an inclusive European community of professionals, practitioners, and citizens engaged in agroecology.

The selected candidate will work on the communication of Agroecology Europe and some of the EU-funded projects, with most of the time dedicated to the Horizon Europe project HuMUS.

### **Healthy Municipal Soils (HuMUS)**

As part of the EU Mission Soil, the [Healthy Municipal Soils \(HuMUS\) project](#) engages and activates municipalities and regions to protect and restore soil health. Municipalities are at the forefront of local soil management, regulation, innovation, and community-building and thus are pivotal to deploying the Soil Mission on the ground. In addition to raising awareness about the importance of healthy soils – the basis of all human economies – the project empowers communities to create suitable local solutions for themselves.

Using a trans-disciplinary approach and a multi-stakeholder methodology for planning and coordinating local production and consumption, HuMUS stimulates social innovation. The participatory approach involves diverse stakeholders: citizens, farmers, landowners and land managers, consumers, civil society organizations, research institutions, businesses, and public authorities at the regional and national levels. The focus of the project is holistic soil health, looking beyond only agricultural soil to all types of soil and land use.

As the leader of the Communications and Dissemination Work Package, your responsibilities will include:

- *Content Creation and Coordination:* Develop newsletters, social media posts, and website articles on a regular basis. Collaborate with the video design team to produce a project video.
- *Event Organization:* Coordinate one online webinar and manage the logistics for the final project event in Brussels.
- *Deliverable Writing and Monitoring:* Write one key deliverable and oversee the progress of project partners to ensure they meet their reporting requirements.

### **ROLE & PROFILE:**

We expect the applicant to work on the following tasks and actions, together with other project partners at EU and international levels. These include amongst others:

- Develop and implement communication and dissemination plans;
- Design, manage, and update the website of AEEU and the project (Wordpress)
- Create, manage, and post all social media content for the association and the EU project (Instagram, LinkedIn, X, Facebook).
- Organise online and on-site events for knowledge exchange and networking between partners and other relevant stakeholders;
- Support the 2025 AEEU Forum with communication, dissemination and some organisational tasks;
- Prepare outreach materials focused on awareness-raising on soil health and other agroecology related issues;
- Ensure constant knowledge exchange (of results and data) with external stakeholders;
- Facilitate coordination of project activities and support networking and engagements with key partners, including under the Mission Soil;
- Acquire and maintain a detailed knowledge of the project's aims and strategies, and keep up-to-date with relevant developments;
- Create regular newsletters using a mailing service
- Proactively engage and communicate with members.

### **QUALIFICATIONS AND EXPERIENCE:**

- At least Bachelor's degree in communications, public relations, or a related field (essential).
- A minimum of 1-2 years' experience in communications strategy development (essential).
- Work experience in social media management, graphic design, and content creation is essential.
- Past work experience in Dissemination and Communication in EU-funded projects is a plus.
- Prior knowledge and interest in agroecology and sustainable food systems is important,

## SKILLS AND REQUIREMENTS:

- Highly computer literate with capability in email, MS Office, and related business and communication tools
- Content writing experience for different social media platforms
- Proven social media and networking expertise
- Experience in organising online and on-site events
- Strategic and creative mindset
- Excellent communication (oral and written) and presentation skills
- Ability to work independently and autonomously
- Project management skills
- Excellent English language writing and speaking proficiency, other languages are considered as advantage
- Experience and graphic design and visual skills and working knowledge of Canva is required
- Knowledge of Wordpress is considered as an advantage
- Video making and editing experience are considered as advantage
- Candidates must hold appropriate work authorization in Belgium.

## Contract information:

1 year minimum with foreseen extension (funding request is under evaluation)

80% or 100% contract.

Preferred start date: February 2025

Salary based on the candidate's qualifications.

Location: Brussels

Please send your application (CV & motivation letter, list of any relevant achievements) **by 4 January** to: [secretariat@agroecology-europe.org](mailto:secretariat@agroecology-europe.org)

Interviews will take place in January.

Agroecology Europe is dedicated to achieving workplace diversity in terms of gender, race, sexual orientation, class, age, physical ability, culture and ethno-religious affiliation. We encourage female and non-binary applicants, as well underrepresented members to become part of our team.